

CO-BRANDING RULES

Co-Branding enables the clients to offer trading services for their customers via the GTN Franchise solution. The client can decide on their own color schemes and a combined logo of the client and Global Trading Network brand. Co-Branding is permissible based on exchange regulations to which the client would be subscribed. Different exchanges have different guidelines on co-branding. It is expected from the client to be attentive to the specifications of such guidelines, and agree to the recommendations on co-branding.

Below is the scope of co-branding in the standard GTN Franchise Solution.



Co-Branding

The trading front-ends will be co-branded with a combined (merged) logo and shall have a certain level of color scheme alterations.

GTN Franchise Solution is flexible to accommodate primary and secondary corporate colors of client brand in certain areas of the trading front-ends. It is of great marketing advantage to the clients as their customers receive the service with look and feel of client brand.

Trading interface is available in two themes; **light** and **dark**. Light theme will have the background evenly distributed across white, grey and blue colors. The text would be in black color. The dark theme will have black and grey colors in the background and the text would be in white.

The following screenshots will give an indication on how co-branding is carried out, on front-ends and the areas available for client branding and corporate colors.

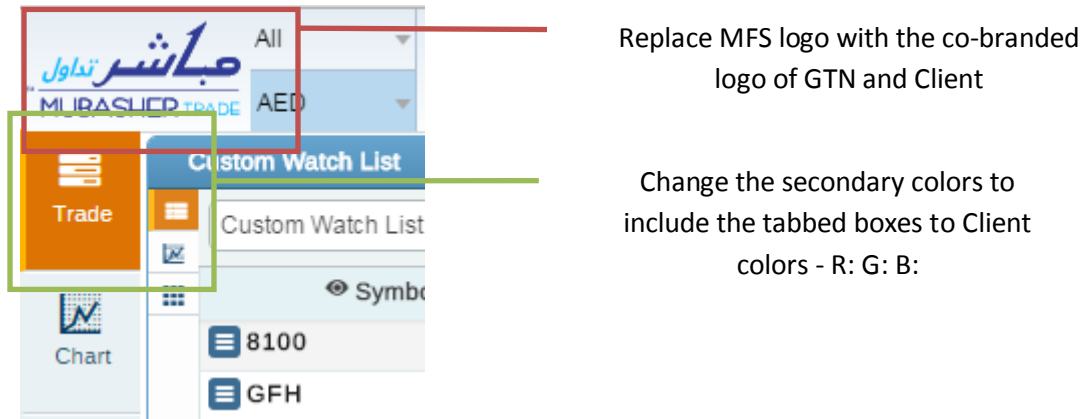


Figure 1 Application Logo and Secondary colors

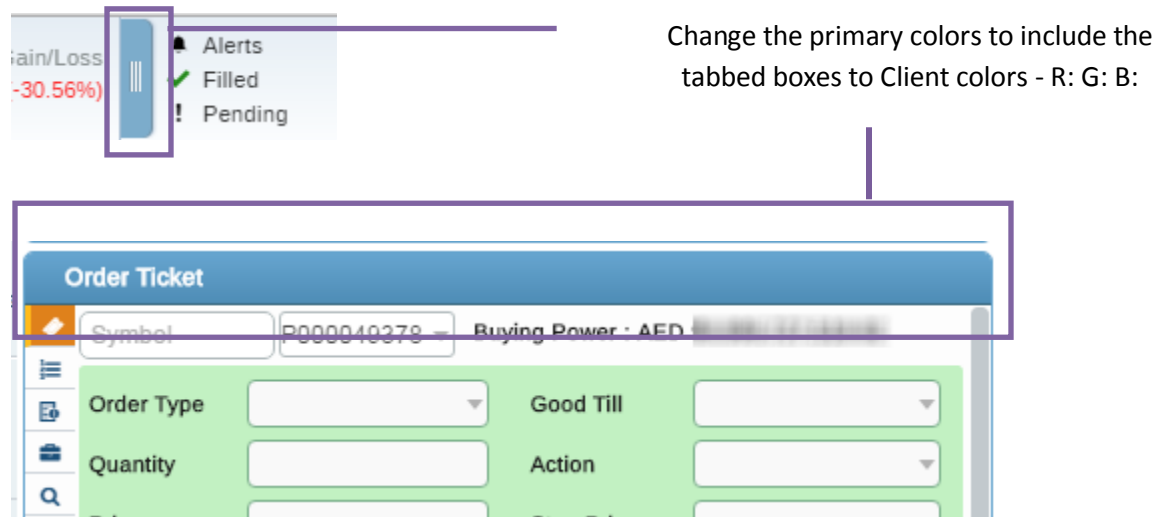


Figure 2 Primary colors

Clients have the flexibility to choose either one of the dark or white themes for co-branding, depending on their requirement and suitability with their corporate brand guidelines.

Similar exercise would be carried for co-branding and color scheme change of other front-ends like Mobile & Tablet Applications.

The customer login screen will also be client branded. The screen will be available in a standard background theme and the customization would be possible as per the below screenshot

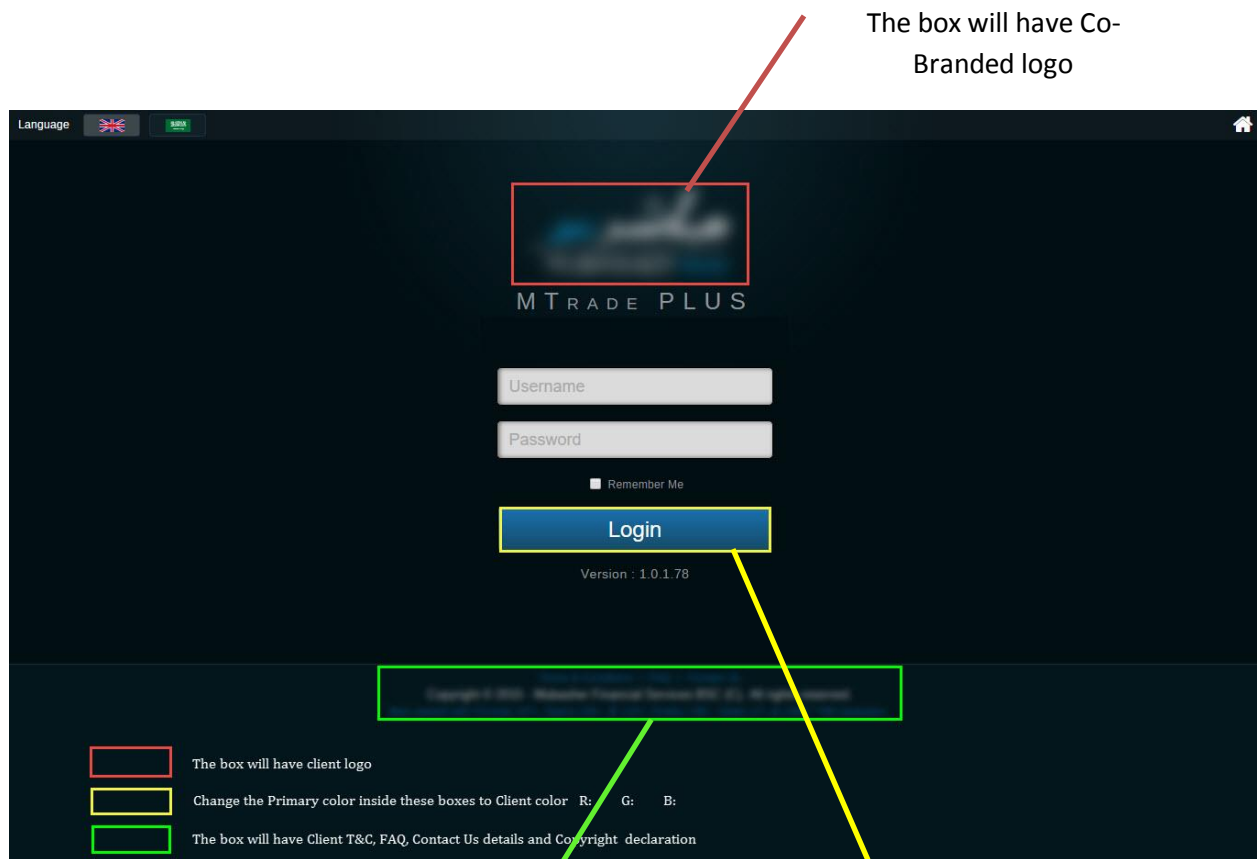


Figure 3 Login Screen

The box will have client T&C, FAQ, Contact Us details, and Copyright declaration

Change the primary colors to include the tabbed boxes to Client colors - R: G: B:

Client-Branding

Some of the components of Franchise solution will be client branded. Emails going out of MFS Order Management System (OMS) will carry the client logo. The parameters used in these emails will be standard as configured in the Mubasher OMS e.g. Average Price, Quantity, Order Type etc.

Additionally, the reports and Customer Statements will be client-branded too. The format of these statements will be standard as already configured in Mubasher OMS, however, the logo and disclaimer (at footer) shall have client information. A screenshot of Sample Report, Cash & Holding Statements have been shown below.

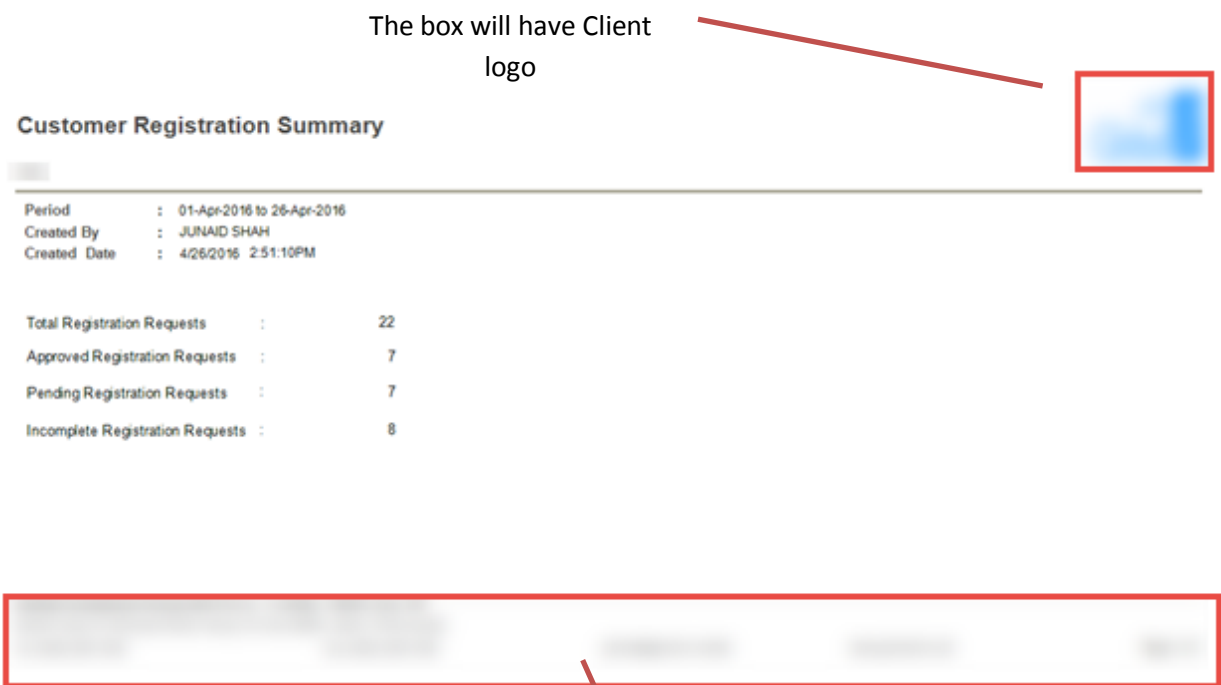


Figure 4 Customer Registration Summary

The box will have Client contact details

The box will have Client logo



Customer Cash Statement

Name : JUNAID TESTING
 Period : 01-Apr-2016 - 30-Apr-2016
 Customer No :
 Currency : AED
 Created By : JUNAID SHAH
 Created Date : 26/04/2016 3:05:14PM

Opening Bal.	Deposits	Withdrawals	Buy	Sell	Other	Closing
994,285.00	0.00	3,000.00	158,544.50	0.00	(17,864.00)	814,876.50

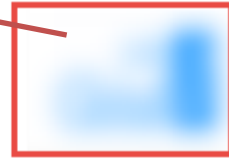
Trans.Date	Settle Date	Description	Debit	Credit	Balance
01/04/2016	01/04/2016	Opening Balance		994,285.00	994,285.00
03/04/2016	03/04/2016	Cash Transfer Ref.E000023682		12,136.00	1,006,421.00
05/04/2016	05/04/2016	Withdraw Ref.V000028453	3,000.00		1,003,421.00
17/04/2016	17/04/2016	Cash Transfer Ref.E000023730	10,000.00		993,421.00
17/04/2016	18/04/2016	Buy MASQ - Mashreq 1000@ -79.00 Ord:1788039	79,227.25		914,193.75
17/04/2016	18/04/2016	Buy MASQ - Mashreq 1000@ -79.00 Ord:1788040	79,317.25		834,876.50
17/04/2016	17/04/2016	Cash Transfer Ref.E000023732	10,000.00		824,876.50
17/04/2016	17/04/2016	Cash Transfer Ref.E000023734	10,000.00		814,876.50
			191,544.50	1,006,421.00	



Figure 5 Cash Statement

The box will have Client contact details

The box will have Client
logo



Customer Holding Statement

Name : JUNAID TESTING
 Period : 26-Apr-2016 to 26-Apr-2016
 Customer No : 861-210-770
 Portfolio Name : P000050811-AED
 Created By : JUNAID SHAH
 Created Date : 26/04/2016 3:10:45PM

Date	Narration	Quantity
Trading Account DFM		
EMAAR - Emaar		
26/04/2016	OPENING BALANCE	400
		<u>400</u>
GFH - GFH Financial Group		
26/04/2016	OPENING BALANCE	3,500
		<u>3,500</u>
MASQ - Mashreq		
26/04/2016	OPENING BALANCE	2,000
		<u>2,000</u>



Figure 6 Holding Statement

The box will have Client
contact details